



2018 SPONSOR OPPORTUNITIES

Call Joe at 412-494-5572 for availability

PLATINUM SPONSOR - \$1600 Multiple sponsorships available at this level

- Prime location (as space permits and subject to prior sales) or an 8 x 20 Exhibitor space inside Exhibit Hall or \$850 credit towards a larger space inside Exhibit Hall.
- Full page ad placement in the conference program distributed to all attendees.
- Listing as a Platinum Sponsor on the conference website (including hotlink) and all printed marketing materials.
- Two (2) complimentary three-day conference registrations.
- Two (2) additional lunch tickets for Friday and Saturday.
- Pre-conference attendee list with full contact information *

GOLD SPONSOR - \$1100 Multiple sponsorships available at this level

- 8 x 10 Exhibitor space (or \$500 credit towards a larger space).
- Half page ad placement in the conference program distributed to all attendees.
- Listing as a Gold Sponsor on the conference website and all printed marketing materials.
- One (1) complimentary three-day conference registration.
- One (1) additional lunch ticket for Friday and Saturday.

SILVER SPONSOR - \$750 Multiple sponsorships available at this level

- \$300 credit towards an 8 x 10 Exhibitor space.
- Listing as a Silver Sponsor on the conference website and all printed marketing materials.
- One (1) complimentary single-day conference registration.
- One (1) additional lunch ticket for Friday.

Stag Pass—NEW IN 2018—Buy the entire space of Stag Pass (entrance area to Exhibit Hall) for \$2000. This area is over 1,000 square feet with over 600 square feet of prime exhibit space —this is the main entrance and exit to Exhibit Hall. (Note—this area has a maximum ceiling height of 8 feet.)

All sponsors will be recognized on signs throughout the conference and in the Conference program.

* Pre-conference attendee list available only to platinum sponsors upon request. Full contact information consists of name and email and registrants will have the option to opt-out. Information cannot be sold/provided to any other entity.



ADDITIONAL 2018 EXCLUSIVE SPONSOR OPPORTUNITIES

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CONFERENCE NOTEPAD & PEN SPONSOR - \$3000

Each year, attendees receive a professional notepad that can be used over and over again. Your logo (and the EMS Update logo) will be on the front of the notepad and on each pen. We see these notepads and pens used for years after each conference at EMS agencies and other educational events.

LANYARD - \$2000

Each registered attendee (including students and faculty) will receive a lanyard with your name/logo (and the EMS Update logo) displayed. These lanyards would be designed to accompany name badges.



NAME BADGE - \$1000

Badge distributed to all registrants with ability to include company logo on front and customized marketing message on back of badge.

WELCOME RECEPTION AND OPENING CEREMONIES - \$1500

Energy is at a conference high during the opening ceremonies (now on Thursday afternoon) where all attendees are welcomed. Be the sponsor of this event to increase branding and visibility, interact with attendees, and most importantly, let attendees know you are there! Benefits include invitation to each attendee and logo placement in the Grand Ball Room. Let's discuss possible beverage and food options.

BOARD OF DIRECTORS & MEDICAL DIRECTORS LUNCH—\$1250

Want to get the attention of the EMS physicians, EMS managers and EMS chiefs, and other decision makers from 16 counties in Western Pennsylvania? Feed them! Sponsor our Board of Director's private luncheon (scheduled for Friday) and you'll have an opportunity to welcome everyone in attendance.



REGISTRATION BACKPACK SPONSOR - \$1000

These draw-string backpacks are distributed at conference registration so all attendees are carrying your advertisement throughout the conference. Your logo (and the EMS Update logo) would be prominent.

FRIDAY PLENARY SESSION—\$1000

The opportunity to introduce the keynote speaker for this session, held immediately prior to Exhibit Hall opening, is the highlight of this opportunity. Imagine your quick message being available to all participants and your logo prominently displayed as attendees are engaged by our speaker.

SATURDAY CLOSING PLENARY SESSION—\$1000

Want to have the last word? You can with this opportunity as you thank everyone for attending EMS Update 2018 and provide details on EMS Update 2019 as our keynote speaker closes out the conference on Saturday afternoon.



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NON-EXCLUSIVE OPPORTUNITIES

CONFERENCE REGISTRATION AREA— \$250

By being a sponsor of the registration area, all attendees will not only see your brand upon check-in (signage, etc...) they will also receive a promotional item (ex. post card for giveaway) that will increase your booth traffic!

SMART PHONE CHARGING STATIONS—\$150 per TABLE

As more attendees are using smart phones, you can sponsor a charging station so they will know YOU were the one that helped get their device through the day. Additionally, you'll be able to set up a promotional poster at the charging station.

COFFEE BAR—\$750 per morning—Available Thursday, Friday and/or Saturday, prior to classes starting, you can sponsor a coffee bar, complete with fresh brewed coffee, herbal teas, hot chocolate, assorted flavored syrups, whipped cream and garnishes (such as cinnamon sticks, chocolate chips and mini-marshmallows). Your logo, of course, is displayed at the Coffee Bar!

BREAK REFRESHMENT SPONSORS - CHOOSE THE BREAK(S) YOU WANT TO SPONSOR—ONE SPONSOR per BREAK OPPORTUNITY—\$600 per BREAK

MID MORNING (coffee replenish)

THURSDAY

FRIDAY

SATURDAY

AFTERNOON (soda)

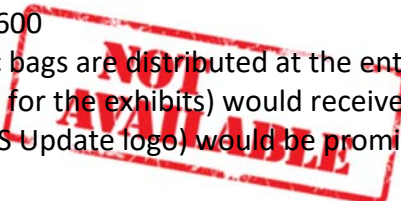
THURSDAY

FRIDAY

SATURDAY

VISITOR BAG SPONSOR—\$600

These die-cut handle plastic bags are distributed at the entrance of Exhibit Hall so everyone entering (including those visiting just for the exhibits) would receive a bag that could carry items from the exhibitors. Your logo (and the EMS Update logo) would be prominent on the bags.



FAMILY FUN NIGHT (MOVIE & FOOD) (Saturday night) - \$500 per night

Families are invited to watch a G or PG rated movie in one of the stadium seated designed AV rooms. Popcorn, pizza, cookies and child friendly beverages are provided. Your logo will be displayed on all advertising and you have the opportunity to welcome families to the event held in the early evening.